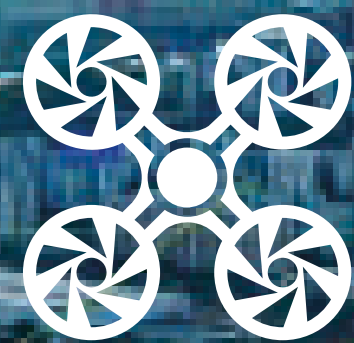


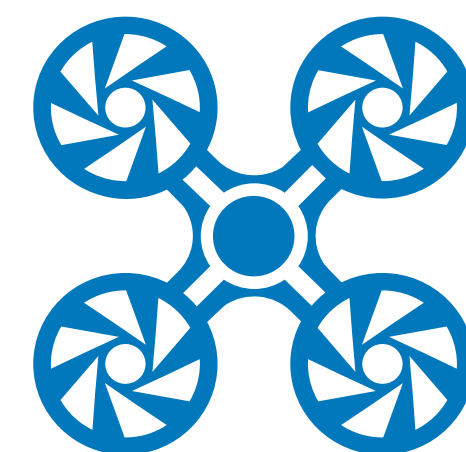
EXPODRONICA AIR SHOW

Towards Digital Global Sky



Expodrónica
www.expodronica.com

27 / 28
SEPTEMBER 2023
CUATRO VIENTOS
MADRID



Expodrónica

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BETTER TOGETHER
U-SPACE ECOSYSTEM

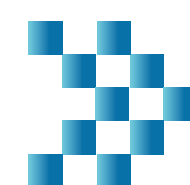
NEW MOBILITY

TM Strategy (ATM – UTM)

REAL- WORLD APPLICATIONS

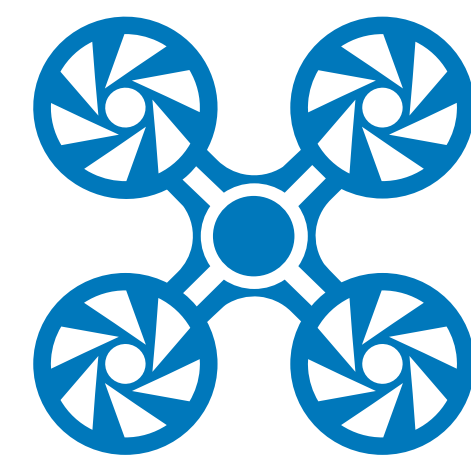
LIVE ADVANCE AIR MOBILITY DEMOS

ENTERPRISE DRON SOLUTION



Expodrónica has established itself as the benchmark in the drone sector: a meeting point not only for the industry but for the more leading knowledge-based in new technologies and the best showcase for new trends and innovations.





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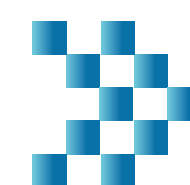


The only event where manned,
unmanned & space industry come together

The only one that will mix knowledge,
demos and a huge exhibition area

Born to integrate and grow together

Join Expodronica Air Show



*Once the route is fixed, it's time
to test the sky of the future.*

*We are pleased to announce
the new meeting point for
every organisation and people
involved in the Digital Global
Sky development.*





*The first Civil
Drone Trade
Show*



2015



*The most important
world drone
manufacturers:
DJI, Parrot, Yuneek*

*The first 360°
Drone Trade
Show*



2016



*Collaboration
with
the European
Union*

*The first Drone
and emerging te-
chnologies Trade
Show*



2017



*Collaboration
with the
Agencia Estatal
de Seguridad
Aérea*

*The best drone
Trade Show
moves to
Madrid*



2018



*The best drone
competition
in the world*

*Expodronica
becomes the the
major drone
event*

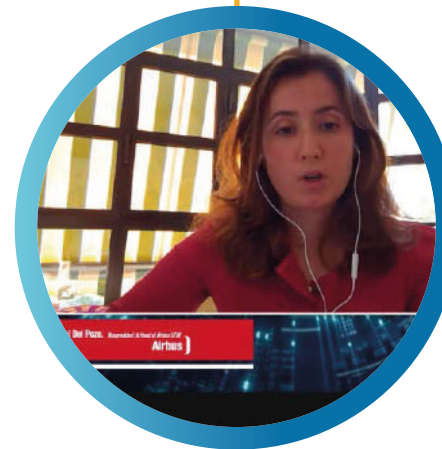


2019

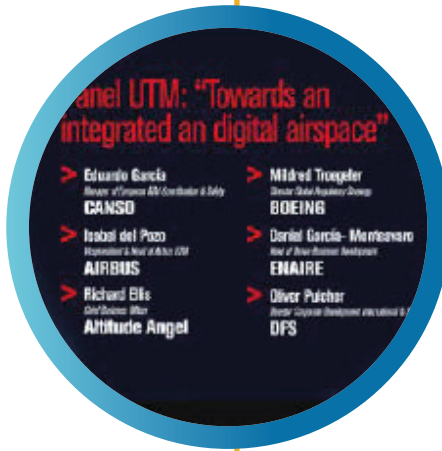


*The World Drone
Forum, a unique
event in Spain*

*More than
50 countries
connected*



2020



*The Virtual edition
was a succesful fair
event*

*More than 134
countries*



2021



*UTM&ATM
togheter for the first
time*

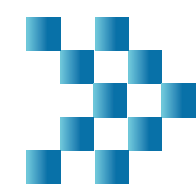
*Flying forward
the sky of the
future*



2022



*The only event
hosting U-Space
demos*



We Take Off All Togheter

Better Together

Civil + Military Public
+ Private Ground + Sky



U-Space Ecosystem

Hardware + Software
+ Services

New Mobility

AAM – RAM – UAM – eVTOL sVTOL
- sCTOL - Cargo - Air taxi



TM Strategy (ATM – UTM)

Regulation / Airspace Design / Urban
Planing / Sustainability / Security /
Public acceptance / Innovation /Talent /
Infrastructure / Data / Safety



Initiative

Civil UAVs Initiative Theatre



World ATM Congress



EXHIBITING OPTIONS



EXHIBITING OPTIONS Stands

	BOOTH A	BOOTH B
	7.000€	3.500€
Open stand	18 m²	9 m²
Back of metal profiles covered with printed fabric	(600x250m)	(300x250m)
Basic power	✓	✓
Furniture:		
White carpentry counter (1x1x0,50 m)	✓	✓
Table of 80 cm	✓	✓
3 white chairs	✓	✓
Time Slot in Campfire in IFEMA during AI (25-28 September during the celebration of Air Space Integration Week)	✓	✓



Only floor space: 300€ /m2

FOR FURTHER SIZES OR DIMENSSIONS, CONTACT US



EXHIBITING OPTIONS

Stands



Only floor space: 300€ /m2

**FOR FURTHER SIZES OR DIMENSSIONS,
CONTACT US**

EXHIBITING OPTIONS Others Options

OUTDOOR AREA

Expodronica Air Show offers a unique display area where demonstrate your innovative air solution:

- Positioned prominently and clearly visible
- Broad audience of trade visitors, exhibitors and private visitors
- Selected single flight demos *(on demand)

EXPODRONICA BUSINESS CHALETs

- Organize receptions and networking events for your guests and business partners in an exclusive atmosphere.
- Impress your customers with your own terrace with a direct view of the demos.

Contact us for additional information

MEETING SPACE RENTAL

- A number of meeting rooms will be available for the 2023 edition of Expodrónica.

500€ / 2h

MORNING SLOT

500€ / 2h

AFTERNOON SLOT





Floor Plan > Cuatro Vientos



SPONSORSHIPS OPTIONS



Expodrónica SPONSORSHIP



	OFICIAL	PLATINUM	GOLD	SILVER	BRONZE
	50.000 €	39.000 €	25.000 €	15.000 €	10.000 €
VIP event	30	20	15	10	5
Mentions in Expodrónica Social Media	✓	✓	✓	✓	—
Photocall Logos Insert	✓	✓	✓	✓	✓
Sponsorship-level recognition on digital and print media	✓	✓	✓	✓	✓
Full-color logo with link on Expodrónica website	✓	✓	✓	✓	✓
Full-color logo with link on Expodrónica website	✓	✓	✓	✓	✓
Items in all Congress bags	5	3	2	1	—
Recognition in Expodrónica press release announcing sponsorship and involvement	✓	✓	—	—	—
Time Slot in Campfire in IFEMA during EA	+ 20 speaker corner in Cuatro Vientos	+ 20 speaker corner in Cuatro Vientos	✓	✓	✓
Use of VIP lounge	✓	✓	✓	—	—
Chalet/Stand or demo outdoor	Chalet + demo	Stand or demo	Stand or demo	Stand or demo	Stand

Other options for SPONSORS

Demo Zone Sponsorship

Fee: 10.000 €

- The Demo is an exhibition area where some exhibitor presentations will be held as well as study cases in a Elevator Pitch way.
- The Demo Area Sponsor logo will appear on the web.
- Active social networking. (Social Media)

Speaker corner

Fee: 7.000 €

- Campfire is a place area where some exhibitor presentations will be held as well as study cases in a Elevator Pitch way.
- Campfire Sponsor logo will appear on the web.
- Active social networking. (Social Media)
- 20 minute presentation in the expo area.

Other Sponsorship

Contact Us

- Specific sponsorships in catering, coffee-breaks, VIP Area, etc will provide your company a relevant presence thanks to advertising and the leading role your sponsorship will have during the Trade Show.
- Drone Film Festival
- You can sponsor a networking area or a drone film festival. Finally, any other proposals for sponsorship or collaboration (in cash or paid in kind) will be studied and answered. Please, contact us if you are interested in sponsor any activity or an specific area.

Demos Outdoor

1.500 €*

* Special Price until 15th February 2023.
 After this date, the price will be 2.000 €.
 Deadline for the demo applications: 14th march.

- Included in the packages
- Slot demo outdoor (20 min)
- Slots available only for exhibitors

Other options: [Contact us](#)

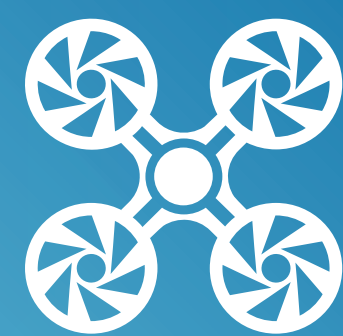


Individual Sponsorship Opportunities

Your Logo at Congress Lanyards 13.700 €	Congress Tote Bags 13.500 €	APP 12.000 €
Note Book & Pens 9.000 €	Photobooth (Customized with the sponsor's logo) 6.000 €	Banner On The Session Screen 5.000 €
Charging Kiosk 5.000 €	Teaser / Promotional email to all the data base 3.000 €	Web Banner 1.500 €
Closing Party Sponsorship Contact us for additional information	Coffee Breaks Contact us for additional information	Welcome Cocktail Sponsorship Contact us for additional information
Seating Cubes Chill Out Area Contact us for additional information		



All prices in the manual do not include VAT



Expodrónica
www.expodronica.com

**CUATRO VIENTOS
MADRID / SPAIN**

The definitely
Air Show

2023

www.expodronica.com