

IAM MADRID

World Digital Sky Summit

Sponsor & Advertise



24-25 September 2024 Madrid, Spain
IFEMA, Feria de Madrid

26 September 2024 Madrid, Spain
Cuatro Vientos Airport

by Expodrónica

We are proud to host **IAM Madrid**, the only event of its kind, showcasing all facets of airspace integration, electric Aircraft and Drones & Air Taxi Ecosystem in civil-military cooperation.

IAM Madrid is a event that features exhibits, live demonstrations, programming, networking, talent and professional development. Taking place in Madrid from **24-26 September at IFEMA Feria de Madrid and Cuatro Vientos Airport**.

Once the route is fixed, the manned, unmanned and space industry Take off Together in a unique experience U-space. Expodrónica will have exhibition areas at IFEMA in the Expodrónica AAM/UAS Theatre and at Cuatro Vientos Airport and several spaces to share knowledge, including hardware, software, and services demonstrations. Together these unprecedented and coordinated exercises will integrate into a remarkable experience for attendees.

A worldwide gathering of stakeholders involved in all aspects of airspace integration. Featuring a 14,000 square meter exposition at IFEMA with exhibits and six theatres dedicated to programming on airspace management and integration, advanced air mobility, unmanned aircraft systems, innovation, civil-military cooperation, and counter-UAS operations. Programming then transitions to Cuatro Vientos Airport for the latter part of the week focusing on the practical usage in current airspace operations.



World Digital Sky Summit will take place during IAM Madrid from 24th till 26th September 2024 promoted by Expodrónica. A high level conference, modern and integrative summit looking to connect most related stakeholders, from governmental agencies to industrial organizations and professionals actively involved in developing solutions and promoted the industry from above, to build Digital Global Sky and Airspace Integration

- Common registration for all 2 events
- Shuttle transportation will be provided between venues for all attendees
- Common networking events

Tuesday Sep 24th	Wednesday Sep 25th	Thursday Sep 26th
IFEMA	IFEMA	Cuatro Vientos Airport



3,2,1 launch...

World Digital Sky Summit will take place **during IAM Madrid from 24th till 26th September 2024** promoted by Expodrónica. A high level conference, modern and integrative summit looking to connect most related stakeholders, from governmental agencies to industrial organizations and professionals actively involved in developing solutions and promoted the industry from above. With top-level participants from industry and beyond, the major European decision-making forum for Innovative Air Mobility.

Why?

This promising and evolving market is about to emerge, driven by automation, important applications and increasing relevance to environmental sustainability. But for it to become a reality we need to bring together all the parties that are able to drive this new mobility. From industry, organisations and administrations to civil-military collaboration. All gathered around the same table to discuss the great challenges ahead and to move the whole ecosystem forward at the same time.

IAM Madrid will bring together all the relevant actors involved in the development of this new mobility ecosystem in a unique global meeting point, where they will be able to connect and share information to put together all the necessary building blocks for this exciting future mobility.

A background image of space featuring a large, curved horizon of the Earth in shades of blue and white, with a smaller, dark celestial body in the upper left and a field of stars scattered across the dark blue background.

Take the opportunity to become a **Global IAM Sponsor** in IFEMA & have the most exclusive networking in Cuatro Vientos Airport during the demos. Please contact our team and we will prepare a tailored sponsor package for you.

• info@expodronica.com

SPONSORSHIP AT IFEMA

IAM Madrid Tiered Sponsorships

Benefits by level:

			PLATINUM €35.000
		GOLD €30.000	Recognition in IAM Madrid press release announcing sponsorship and involvement
	SILVER €24.000	20 minute time slot in one of the Exhibition Hall Theatres (Quantity limited, 29 April deadline to secure slot)	40 minute time slot in one of the Exhibition Hall Theatres (Quantity limited, 29 April deadline to secure slot)
BRONZE €18.000	Quarter-Page advertisement in on-site Congress Guide	Half-Page advertisement in on-site Congress Guide	Full-Page advertisement in on-site Congress Guide
Full-color logo with link on IAM Madrid website and App	Full-color logo with link on IAM Madrid website and App	Full-color logo with link on IAM Madrid website and App	Full-color logo with link on IAM Madrid website and App
Includes one pre- or post-conference complimentary eBlast*	Includes one pre- or post-conference complimentary eBlast*	Includes one pre- or post-conference complimentary eBlast*	Includes one pre- or post-conference complimentary eBlast*
Bronze-level recognition in print and digital media – including social media posts	Silver-level recognition in print and digital media – including social media posts	Gold-level recognition in print and digital media – including social media posts	Platinum-level recognition in print and digital media – including social media posts

*Pre- and post-conference complimentary eBlasts must be scheduled 20 days in advance, and materials must be provided 10 days prior to the date of scheduled eBlast.

For Sponsorship questions, please contact:

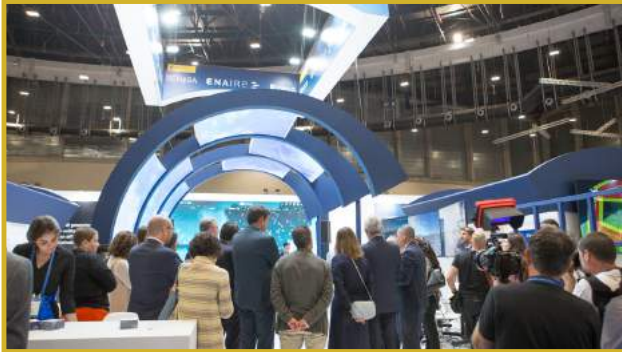
info@expodronica.com

SPONSORSHIP AT IFEMA

Education Theatre and Plaza Sponsorships

The Education Theatres at IAM Madrid are exceedingly popular venues. Presentation slots consistently sell out, with many presentations boasting standing room only. IAM Madrid works with sponsors to incorporate sponsor's branding into the theatre design. These theatres are viewed by thousands every day.

Theater sponsorship includes 2 hours of complimentary programming. Exact timing of programming will be determined upon submission of contract and availability.



Integration Theatre: UTM-STM-ATM

€25.000

Integration is the lynchpin for future global airspace operations including commercial space launches, eVTOL, drones, and traditional aviation. Our Integration Theatre will host a minimum of 1 hour of curated programming each day. The remaining time will be divided into 20-minute sessions for the industry to reserve and highlight how they support advancing global airspace integration.

Seating for 125, 20 minutes slots sessions. *More than 1 consecutive slot can be booked, if available.

Expodronica AAM / UAS Theatre

€25.000

Advanced air mobility and uncrewed aircraft systems are an increasingly important factors in the complexion of the global airspace model. The Expodronica AAM/UAS Theatre will host 12 hours of curated content over the 2.5 days of AI. The remaining time will be 20-minute sessions for industry reserve and present on evolving AAM/UAS landscape.

Seating for 125, 20 minutes slots sessions. *More than 1 consecutive slot can be booked, if available.

Innovation Arena

€25.000

Innovation and technology are critical to all users to continue to be able to operate better, faster, and more efficientl . Our Innovation Arena will host 20-minute sessions for the industry to discuss the innovations that are driving integration of all users forward. This theatre is dedicated to 20-minute proprietary presentations with priority reservations given to AI Exhibitors and Sponsors.

Seating for 75, 20 minutes slots sessions. *More than 1 consecutive slot can be booked, if available.

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info@expodronica.com

SPONSORSHIP AT IFEMA

Education Theatre and Plaza Sponsorships



Civil-Military Cooperation Theatre

€25.000

With the support of the European Defense Agency, NATO's Armament and Aerospace Capability Directorate, and other civil-military experts. An extensive line-up of curated programming in The Civil-Military Cooperation Theatre will cover issues such as: 5th generation aviation integration, Spaceports, Counter Small UAS, and much more. As well, a limited number of 20-minute sessions for industry to reserve and highlight their help advancing civil-military integration.

Seating for 100, 20 minutes slots sessions. *More than 1 consecutive slot can be booked, if available.

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SPONSORSHIP AT IFEMA

Individual Sponsorship Opportunities

Congress Lanyards (Exclusive) €16.000

Give your organisation's logo exposure as attendees wear it throughout the week.

Registration (Exclusive) €20.000

Want your corporate branding to be the first thing every Congress attendee sees the moment their World Space Summit experience begins? Your Registration sponsorship starts with your logo on the home page of registration. Your logo will also be listed on all registration confirmations. On-site, your logo will be highlighted in the registration area, registration staff will also wear logo's scarfs or ties.

IAM Madrid Event App €16.000

World Space Summit will display an event app for 2023. This app will include all programming schedules, exhibition information, news and updates, attendee search, surveys, drone demonstration information, FAQs, and much more. Preferent consideration for exhibiting companies.

IAM Madrid Social Media Wall €10.000

The Social Media Wall is a display on the exhibition floor of all social media post and mentions of World Space Summit. Attendees come here looking for the event's handles and hashtags, or to see their posts on the wall. Your logo will be printed large on the wall display. Preferent consideration for exhibiting companies.

Branded Hand Sanitiser (Exclusive) €7.500

IAM Madrid will feature at least a dozen branded hand sanitiser stations, featuring your company logo, throughout the event venue. Sanitiser stations will be located in the plazas, at entrances, in the lobby, and (if desired) in front of the sponsor's stand.

Pre-Congress Video Teaser €12.000

Sponsors will be offered a dedicated area in the Congress Website where a 2 min video will be included and an eBlast that will reach to the congress attendees and stakeholders. This opportunity offers the possibility for sponsors to connect with attendees before the Congress and create anticipation with a pre-event promotional video/webpage hosted by Congress organizers.

Charger and Laptop Lounge €18.000

The Charger and Laptop Lounge will be a dedicated area where the attendees will have the chance to charge their devices and bring their laptops, so they can work and send a few emails without leaving the Congress. This area will have tables and chairs for up to 20 people.

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SPONSORSHIP AT IFEMA

Individual Sponsorship Opportunities

Branded Charging Stations €10.000

Your logo will be displayed at the Charging Stations located inside the pavilion plazas and/or your stand. These stations will give the opportunity to charge devices to the attendees that might need it.

Units available of this sponsorship: 2

Coffee Stations €12.000

A sponsored coffee station will be placed inside one of the plazas and will serve coffee and pastries up to 500 people for 30 minutes.

Units available of this sponsorship: 6

Recap of the day video €10.000

Sponsors will be offered to include their logo in a video of up to 2 min, that will contain the highlights of the day. This video will be sent to the congress attendees and stakeholders on the following morning.

Units 1 per day, 3 units total

Executive Lounge €22.500

Branding of the Executive Lounge, where the high executive level professional will be able to relax, chat and enjoy a private area inside the World Space Summit.

Branded Wi-Fi €35.000 + Platinum Sponsor Benefits

Sponsor the Wi-Fi and your company / organization details could be shared upon the access page. Preferent consideration for exhibiting companies.

Postcards €13.500

Our postcard tradition can be sponsored too, and it will consist in including your company logo inside the different designs of the postcards, that later on will ship all around the world.

Branded Shuttle Bus Service €12.500

During 8 hours a day, for two full days, the Shuttle Buses will be connecting IAM Madrid with Expodronica and Madrid's city center with Expodronica. The buses can be branded on both lateral sides, with the graphics of the event and the logo of the sponsor. Your company will be able to share flyers on each trip.

Included Benefits

As well as benefits listed under individual sponsorships, all Sponsorships will also receive the following benefits:

1. Logo with hyperlink to specific website on scrolling Sponsor list on the IAM Madrid homepage.
2. Sponsor listing signage at entrance to Hall 12 in IFEMA.
3. Large sponsor listing signage located on wall on side of entrance to Exhibition Hall.
4. Listing in the Congress App available to all Congress attendees.
5. Sponsor listing displayed on screens in all theatres at least twice a day.

SPONSORSHIP AT CUATRO VIENTOS

Sponsorship Options

	OFFICIAL	PLATINUM	GOLD	SILVER	BRONZE
	50.000 €	39.000 €	25.000 €	15.000 €	10.000 €
VIP event	30	20	15	10	5
Mentions in Expodrónica Social Media	✓	✓	✓	✓	—
Photocall Logos Insert	✓	✓	✓	✓	✓
Sponsorship-level recognition on digital and print media	✓	✓	✓	✓	✓
Full-color logo with link on Expodrónica website	✓	✓	✓	✓	✓
Full-color logo with link on Expodrónica website	✓	✓	✓	✓	✓
Recognition in Expodrónica press release announcing sponsorship and involvement	✓	✓	—	—	—
Time Slot in Campfire in IFEMA during EA	+ 20 speaker corner in Cuatro Vientos	+ 20 speaker corner in Cuatro Vientos	✓	✓	✓
Items in all Congress bags	5	3	2	1	—
Use of VIP lounge	✓	✓	✓	—	—

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SPONSORSHIP AT CUATRO VIENTOS

Other Sponsorship Options

Demo Zone Sponsorship	Speaker corner	Other Sponsorship
Fee: 10.000 €	Fee: 7.000 €	Contact Us
The Demo is an exhibition area where some exhibitor presentations will be held as well as study cases in a Elevator Pitch way.	Campfire is a place area where some exhibitor presentations will be held as well as study cases in a Elevator Pitch way.	Specific sponsorships in catering, coffee-breaks, VIP Area, etc will provide your company a relevant presence thanks to advertising and the leading role your sponsorship will have during the Trade Show.
The Demo Area Sponsor logo will appear on the web.	Campfire Sponsor logo will appear on the web.	Drone Film Festival
	Active social networking. (Social Media)	
Active social networking. (Social Media)	20 minute presentation in the expo area.	You can sponsor a networking area or a drone film festival. Finally, any other proposals for sponsorship or collaboration (in cash or paid in kind) will be studied and answered. Please, contact us if you are interested in sponsor any activity or an specific area.

Demos Outdoor	1.500 €* * Special Price until 15th February 2023. After this date, the price will be 2.000 €. Deadline for the demo applications: 14th march.	<ul style="list-style-type: none"> • Included in the packages • Slot demo outdoor (20 min) • Slots available only for exhibitors
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SPONSORSHIP AT CUATRO VIENTOS

Individual Sponsorship Opportunities

Your Logo at Congress Lanyards	Congress Tote Bags	App
13.700 €	13.500 €	12.000 €
Note Book & Pens	Photobooth (Customized with the sponsor's logo)	Banner On The Session Screen
9.000 €	6.000 €	5.000 €
Charging Kiosk	Teaser / Promotional email to all the data base	Web Banner
5.000 €	3.000 €	1.500 €
Closing Party Sponsorship	Coffee Breaks	Welcome Cocktail Sponsorship
Contact us for additional information	Contact us for additional information	Contact us for additional information

Seating Cubes Chill Out Area	
Contact us for additional information	

All prices in the manual do not include VAT

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A vertical space-themed background. At the top, a small, dark, spherical object (possibly a moon or planet) is visible against a dark blue, star-filled sky. The bottom half of the image shows the curved horizon of the Earth, with blue oceans and white clouds. The text is centered in a golden-yellow color.

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Thank you!

by Expodrónica